

Straumann nominates Wolf-Rüdiger Daetz as Chief Financial Officer & Executive Vice President of Operations

Straumann recently announced the appointment of Wolf-Rüdiger Daetz as Chief Financial Officer and Executive Vice President of Operations of the Straumann Group beginning on 1 March 2010. At 51, Mr Daetz is an accomplished senior executive with extensive international experience in finance and operations. He joins Straumann from the electronics and electrical engineering company Siemens, where he began his career in 1985.



Mr. Wolf-Rüdiger Daetz

His appointment is part of the leadership succession plan announced by Straumann in August, which will take effect in April 2010, when the present CFO, Beat Spalinger, will succeed Gilbert Achermann as President & Chief Executive Officer of the Straumann Group. Mr Achermann has been nominated to take over as Chairman of the Board of Directors, the position held for the past 8 years by Dr h.c. Rudolf Maag, who is retiring.

Wolf-Rüdiger Daetz joins Straumann from the Building

Technologies Group of Siemens, where for the past three and a half years he has been CFO of the Fire Detection, Global Solutions and Products business. In this capacity he concluded various important central projects for the Building Technology Group. In addition to his in-depth financial experience, he has an impressive track record in process management and efficiency optimization and has successfully led sizeable acquisition, integration, relocation and outsourcing projects on several continents.

Mr Daetz is a German citizen with a very broad cultural background: in addition to his international work experience in Europe, the Americas and Asia, he grew up in Indonesia and studied in the UK, gaining a Master of Arts degree in Politics, Philosophy and Economics from Oxford University. He has also studied at Duke University (USA) and INSEAD (F) in executive development programs. He is married and has three children. **DA**

Vertex-Dental in joint effort with National Dental Centre for SingHealth's "Healthcare, I Care" project

Vertex-Dental Asia recently contributed to the President's Challenge 2009 as a sponsor of SingHealth's 'Healthcare, I Care' project to meet the needs of beneficiaries in tangible ways.

As part of SingHealth's participation, the National Dental Centre of Singapore (NDC) and the Singapore Dental Health Foundation (SDHF) will see 100 seniors fitted with new dentures in a community outreach programme. Sponsored by Vertex-Dental and Faith Dental Laboratories, this programme aims to restore the oral health-related quality of life of 100 elderly residents of welfare homes associated with the SDHF.

Specialist dental healthcare in welfare homes is still an area of need. In addition, studies have shown that people with considerable tooth loss who do not have access to dentures reported the poorest oral health-related quality of life. Quality of life is impacted as patients without support from dentures may find their facial muscles sagging and experience difficulty with simple daily activities, such as eating and speaking.

After the dentures were fitted, beneficiaries will be invited to donate their smiles to the SingHealth's collage of smiles. The total funds raised by SingHealth and the photo collage of the 10,000 smiles were presented to His Excellency President S R Nathan at the Istana at the close of the project in December 2009. **DA**



Bethany Methodist Nursing Home patient, Mr. Koh Teng, gets his teeth examined by NDC dentist, Dr. Joanna Ngo.