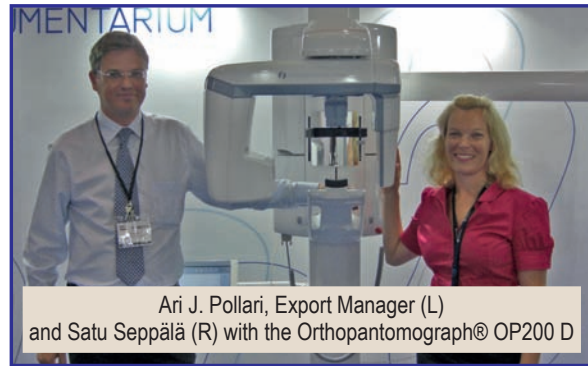


**SEEN AND HEARD**

"Instrumentarium Dental is the establisher of the panoramic X-ray imaging. Our product portfolio consists of full range of premium quality solutions for both extraoral and intraoral imaging needs. Our pride and joy for FDI 2009 is the Orthopantomograph® OC200 D, a digital panoramic and cephalometric unit with a Volumetric Tomography option. We focus on excellent image quality for dental and maxillofacial imaging, and it's been great to show case at the FDI here in Singapore as we've gotten such a positive feedback from the visitors!"

**- Satu Seppälä,  
Area Manager,  
Instrumentarium Dental**



Ari J. Pollari, Export Manager (L)  
and Satu Seppälä (R) with the Orthopantomograph® OP200 D

"We are highlighting our calcium hydroxide, CALASEPT. It is actually an old but very well-known product in Scandinavian and European countries and it has been sold here before as well. What is new is that we have a new consistency and application via Flexi-Tips - An applicator that gets into the root canal. CALASEPT is a pure calcium hydroxide with very good value and very high efficiency due to high concentration and very high release of calcium ions. It can be used for temporary root fillings and other indications. The response has been great. Many of the dentists who come have got very serious questions and have shown really good interest."

**- Marie-Christin Svensson,  
Marketing and Products Co-ordinator,  
Nordiska Dental AB**



Marie-Christin Svensson (middle)  
and the Nordiska Dental team

**DISCUS DENTAL®**

"As the market leader in professional teeth whitening, Discus Dental is renowned worldwide for brands such as Zoom, Nite White, Day White, and BriteSmile. The emphasis for us this year, however, is to expand our presence of our other product ranges. We are very excited to introduce Endodontic range of products, Smart Endodontics, as well as a full line of diode laser. These products are either already available through our distributors, or will be available in the very near future."

**- Jason Tseng,  
Regional Manager, Asia Pacific,  
Discus Dental, Inc**

"We are promoting our line of dental magnification and illumination systems and a new range of protective eyewear, safety glasses. We've had a very good response from many countries in the area, and all over Singapore. Good global response. We are pleased with how the show turned out."

**- Jason A. Hogan,  
Director,  
Hogies Australia Pty. Ltd.**



Jason A. Hogan from Hogies Australia Pty. Ltd.