

**SEEN AND HEARD**



"We are happy to be at FDI this year, showcasing our oral rehabilitation product line, featuring our dental implants and regenerative products. One of the products we are highlighting is our demineralized bone putty, which will be launched on the first of October. In addition to that, we are talking about our educational activities that will be taking place in Asia, in particular, the hands-on courses in Thailand and Hong Kong. We believe that education is a large part of our success and one of the pillars that we build our business around."

**- Weston W. Pettersen,  
Int'l Sales Manager - Asia Pacific,  
Zimmer Dental Inc.**

Weston W. Pettersen from Zimmer Dental Inc.



"It's been an excellent exhibition, we're very happy and delighted to see so many visitors from all over the world, mostly from the Asian region namely Singapore, Malaysia, India, Bangladesh, Indonesia. A very strong Asian presence this year, stronger than U.S. and Europe."

**- Dr. Tony McLaughlan,  
President,  
GC Asia Dental**

The GC Asia Dental Team



"The exhibition exceeded our expectations. We met a lot of our partners and dentists from all over the world. This has been a very good platform for us, in reflecting our strategy of investing heavily in R&D and being a trend-setter in the innovative use of technology, which has proven effective in reaping the full benefits of our products for our customers."

**- Jouko Nykänen,  
Director, Export Sales,  
Planmeca Oy**

Jouko Nykänen  
and Jussi Ylisaari  
from Planmeca Oy